



**MENDOCINO COUNTY
ART ASSOCIATION
P.O. BOX 517, UKIAH, CA 95482**

APRIL 2011

MONTHLY DEMONSTRATION – APRIL 16, 2011 10:15- 2pm

Cynda Valle – “PERSONAL THEMES: Deciding What To Paint”

Cynda will explore the age old question that any artist faces, "What should I create?" While the art of creating is a personal matter, Cynda will lead us through her process of finding a subject and deciding on the final and best view for an outstanding painting.

Following her lecture, Cynda will be doing a demonstration of her process as she creates an impressionist painting - " THE IMPRESSION METHOD: Broken Color".

For those of you who miss the "Paint-a-Long" feature of previous MCAA meetings, Cynda invites anyone who would like to join her in painting along as she demos. Cynda will paint in oil, but any medium can benefit from her instruction. For those who choose to paint along, please bring your painting supplies, a cover for the table and plan to help clean up thoroughly before you leave. We will see how painting during our meetings will work in our new location, and if the response is favorable for future classes.

Cynda Valle is a well known Mendocino County Artist and Instructor with a resume that can't possibly fit in this small space. If you're on the internet, you can look her up on this link - www.mendocinoartists.com/CyndaValleArtist.

Several years ago, she presented a wonderful slide show, lecture, and demo for MCAA and our group is very lucky to have her back.

Ukiah United Methodist Church, 270 N. Pine St. (corner of W. Smith) Ukiah

Please don't forget to sign in when you come to the demonstration!

PS – the best place to park is on Pine St – no time limit on weekends.

Members – Free

Guests - \$10

Weekend Painting Workshop - *By Popular Demand!*

PresentingSeamus Berkeley
Art Center Ukiah
203 South State St., Ukiah, CA
April 16 and 17, 2011
9-12 and 1:30 to 4:30PM



\$250 per student for the two-day workshop

First day is instruction on set-up and materials and painting a still life.
The second day would be with a model for portraiture.

Seamus would like to meet with participants on Friday night socially for a short (non-mandatory) reception at the adjacent Corner Gallery between 6-7:30 p.m.

For a list of suggested materials you can check online at <http://seamusberkeley.com/faq/10> or call the artist at 510-984-1850. If any questions, his email is seamus@seamusberkeley.com

TO REGISTER: Call Susan Blackwelder at 707-462-4646

Seamus was the artist at our demo in February. He impressed our members and with the help of Art Center Ukiah, we are able to help bring this workshop to you!

GRACE HUDSON MUSEUM - *Current Show*

“Look at Who We Are: Stories of Home”

March 19 – June 19, 2011

Eleven stories about the Ukiah Valley’s past examine the histories of such local institutions as Greenfield Ranch and Masonite with a focus on common issues – finding a home, making a living, relationships to the land, and the challenges of living together.

Museum is open Wed-Sat 10-4:30; Sun 12-4:30

Admission \$4 per person, \$10 per family, \$3 for seniors & students

THIRD ANNUAL UKIAH ART FAIRE – SIGNUP DEADLINE 4/1!

SATURDAY, JUNE 4, 2011 10 AM – 5 PM

GRACE HUDSON MUSEUM GARDENS

Art-Crafts-Music

If you haven't send in your application for booth space, please contact Hette Amade at 743-1431 to see if she still has some spots available. Grab a friend, or two, share a space and participate with local artists in this chance to show your work and have a good time.

ART AT THE BANKS – APRIL 2011

Svetlana Artemoff - Savings Bank of Mendocino County, 904 No. State, Ukiah

Marie Pera - Savings Bank of Mendocino County, East Road, Redwood Valley

Francine Bearden - Savings Bank of Mendocino County, Pear Tree Center, Ukiah

Hiroko Mattsson - West America Bank, 319 E. Perkins, Ukiah

Jim Colling - Savings Bank of Mendocino County, 1100 Airport Park Blvd., Ukiah

Lynda Hassett - Schat's Bakery, downtown Ukiah

June Oster – Mendo Lake Credit Union, 526 S. State St., Ukiah

If you are interested in exhibiting at the banks, and are a paid-up member of MCAA, contact **Sharon Fenton** at 707-621-4957.

ACRYLIC CLASSES- Evening classes being offered

Jim Colling has some wonderful options for both beginners and continuing artists!

Tuesday Mornings – starting March 1 – 8 weeks

9 am – 1 pm at Todd Grove Clubhouse - \$195

(if you missed starting in March, you can still arrange for classes in April)

Monday Evenings – starting April 4 – 10 weeks

6:30 pm – 9:30 pm at Jim Colling Studio/Gallery

1170 Sanford Ranch Rd, Ukiah (see website for map 1 www.jimcolling.com)

First Session - Beginners – 5 weeks - \$100

Second Session - All levels – 5 weeks - \$100

(Beginners will need to take the first session if they want to continue with the second session)

Call Jim at 463-0610 for more information or to sign up!

ARTISTS CRITIQUE-A-LOT GROUP

Meetings are held at Jay Epstein's - State Farm's Community Room, 488 N. State St., (corner of Scott St), Ukiah on the second Saturday of the month, 10 a.m. – 12 noon . The group is currently full, but you can call Don Pagano, 463-0868, with any questions or if you are interested in being added to the waiting list.

OPEN ART STUDIO – *"No studio of your own? Come and paint with us!"*

Todd Grove Clubhouse – Mondays 10 a.m. to 3 p.m.
Fee is \$3.00 per session for members and \$5.00 for non-members

No instruction is provided. Bring your own supplies. Tables and chairs are available. This is run on a drop-in basis, so come for as long as you wish! Start painting on a regular basis in the company of other artists. We can all use a little support and constructive criticism. If any questions or last minute changes, call Tommy Thornhill, 467-0266

President: Dorleen McBride 489-5630
catladyd@comcast.net

Secretary:	Patricia Tetzlaff 456-9925 (pltetz@aol.com)	Vice-President: Pat Vetzmdian 468-5586 (pvtzmdian@sbcglobal.net)
Treasurer:	Valerie Keehn 468-8380 (valeriedexter@sbcglobal.net)	Membership: Svetlana Artemoff 462-3279 (lartemoff@yahoo.com)
Newsletter/ Email Reminders	Svetlana Artemoff 462-3279 (lartemoff@yahoo.com)	Publicity: Rosalind O'Neal 463-2268 (Rosalind@pacific.net)
Historian:	June Oster 485-8646 (juneboster@gmail.com)	Programs: Rose Peterson Myers 485-8932 (rosepaints@comcast.net)
Video Library:	Muhasibi Shalom 463-2442 (shalom@pacific.net)	Bank Shows: Sharon Fenton 621-4957
Critique-a-Lot:	Don Pagano 463-0868	Open Studio: Tommy Thornhill 467-0266 (atthornhill@hotmail.com)

We continue to look for volunteers for the vacant position of Program Assistant.

EXTRA ATTACHMENT - CALL TO ARTISTS!

“Off the Beaten Track: Unpredictable Landscapes of Mendocino County”

The Arts Council of Mendocino County seeks artwork for *Off the Beaten Track*, an exhibition to celebrate the **Grand Opening** of ACMC’s gallery office at the Ukiah Depot on May 6th, 2011. The show will travel in whole or in part to San Francisco on June 13, 2011, for **Taste of Mendocino**, an event produced to showcase the character and commerce of Mendocino County with 2000 visitors expected.

Visit Mendocino County’s slogan is *wine, waves and wilderness*. The word *wilderness* hints at the undiscovered and unique areas -- off the grid, and off the map -- that contribute to a magical sense of place. If we start from the premise that there is something ineffable about Mendocino County, how do our artists express that uncommon quality through the common genre of landscape?

We are seeking landscape work that is **off the beaten track** like Mendocino itself. Work can be in any media so long as it relates to the unique qualities of this place. This could include real, elusive or even imaginary landscapes; abstract or conceptual work addressing ideas inherent in landscape such as land use & policy, mapping, farming, industry, gmos, water rights, privacy, private and public property, personal connections to land, food security, food production, sustainability, and other ideas not often addressed in aesthetic dialogue.

This show is intended to explore the link between landscape and identity. Landscape as it reflects or falls short of reflecting the people and character of this county. There is no “correct” answer but we are looking for work that resonates with the *genius loci*, inspires dialogue, or expands our ideas about landscape as a genre.

To submit work, please send jpg(s) (up to three) along with the following information:

1. Your name
Title of the work
Media
Dimensions
Brief statement about the work (optional)
Your phone & email address

to: director@artsmendocino.org

The "fine print":

Submissions **deadline** is April 15th.

Artists will be **notified** by April 20th.

Please arrange **delivery** of work to the ACMC gallery office in Ukiah by April 29th.

ACMC will retail 25% of the sales price of any work sold. Work will be juried by ACMC staff and board. Artists must join ACMC to exhibit at the Depot. Please see www.ArtsMendocino.org for membership information.

Alyssum Wier, Director
Arts Council of Mendocino County

<http://www.artsmendocino.org>

309 East Perkins Street

Ukiah, CA 95482

Ph: 707-463-2727

"Supporting the Arts - Strengthening Our Communities"