

The Ukiah Daily Journal
(<http://www.ukiahdailyjournal.com>)

Thursday, January 9, 2014

Artists Look Back - Part 4: Making movies

By Svetlana Artemoff



The Mendocino County Art Association turns 60 this year. Thanks to our historians, we have scrapbooks full of newspaper articles, letters and photos that give us a glimpse into what was happening during those years. Our Retrospective Exhibit, scheduled to open on Saturday, March 29, at the Grace Hudson Museum will feature present and former members' artwork.

Besides the art, we also wanted to share our rich history. Initially, we planned a simple slide show with selections from our scrapbooks. However, we recognized that we have something even more important than our scrapbooks. We have living members that were part of the organization for 30-plus years, including one who is a founding member. So, a simple slide

show grew into a major undertaking to create a DVD that includes portions of our scrapbook, numerous oral histories provided by these long-term members, and a complete catalog of the entries selected for the exhibit.

I don't think the DVD team realized initially what they were taking on, especially since all of them are highly creative people dedicated to producing a quality product!

Erica Cooperrider at Mendocino Access TV assisted them in no small measure. MA-TV is a non-profit organization whose goal is to make communication, production, and distribution facilities available for use by residents and community organizations.

MCAA was able to join MA-TV for a nominal annual fee and our team learned how to use their sophisticated filming equipment and received training on their editing software. They taped one of our monthly workshops and had their first video broadcast on MA-TV! If you think you'd like to try your hand at videography, check their website at www.mendocinoaccess.org.

Our president, Dorleen McBride is the principal camera person and narrator, Wayne McBride serves as coordinator/interviewer, Garry Colson is the editor and Linda Hicks is the technical advisor and production manager. Genie Dietz was enlisted to help with the voice-overs.

The video is now going through its final editing stage - many hours of meshing music, dialogue, interviews, narration and the slide shows. By the end of this month it will go into production and return in time for the opening of our exhibit.